

Organisational Effectiveness

People & Performance



Meet Us



Rashed Al Owais is business graduate and endurance athlete, He has a long-held interest in the area of performance in sport and the corporate world. He draws on parallels that include the need for self-discipline, taking initiative and the importance of data and feedback to course correct. He recognises that introducing organisational change can be complex and requires efficient systems and infrastructure that facilitate engagement and sustain commitment.

Rashid Al Owais

Manager Organisational Effectiveness



Marwa Alharmoodi is an Organisational Effectiveness Partner, who started her journey with Emirates Group in Oct 2015. She has a Bachelor of Visual Media from the University of Sharjah. During her time at the Emirates Group she has worked in multiple areas of the business in learning, delivery projects and operation background. She is passionate about delivery, project management, employee engagement and designing.

Marwa Alharmoodi

Organisational Effectiveness Partner



Aimee Aldridge joined Emirates in August 2019 and has held roles within both Leadership & Talent and Organisational Effectiveness. As a Chartered Occupational Psychologist she has worked in consulting and in-house positions across a number of different sectors, including travel and technology. Her approach is to use data to identify solutions and best practices in order to improve individual, team and organisational effectiveness.

Aimee Aldridge

Organisational Effectiveness Lead

Meet Us



May Walid joined Emirates in June 2012, and has a Master's in International Business. She is passionate about collaborating with the business to achieve a certain objective on time. Bringing her strong delivery skills and effective coaching skills, she drives excellence in project, and performance management as well as culture and diversity.

May Walid

Organisational Effectiveness Partner



Antoinette Adam joined Emirates in March 2022. She has over 10 years' experience as a Psychologist across corporate, military, and aviation settings globally. Antoinette has a strong delivery background in providing human centred initiatives to operational teams. She approaches every project as an opportunity to learn and collaborate. She is passionate about human factors, performance and safety and has a deep understanding and appreciation of the most complex human problems.

Antoinette Adam

Organisational Effectiveness Lead



Kristina Korlevska joined Emirates in July 2019 as an Organisational Effectiveness Lead. She has a Masters in Organisational Psychology with over 10 years' experience in HR/Organisational Development in both consulting and corporate across Australia, Asia, Europe, United Kingdom and the Middle East. Kristina is passionate about culture, performance and human behaviour, helping leaders build engaged, motivated and high performing teams. Her approach is to partner and collaborate with the business to design innovative approaches to reform corporate conventional ways of working.

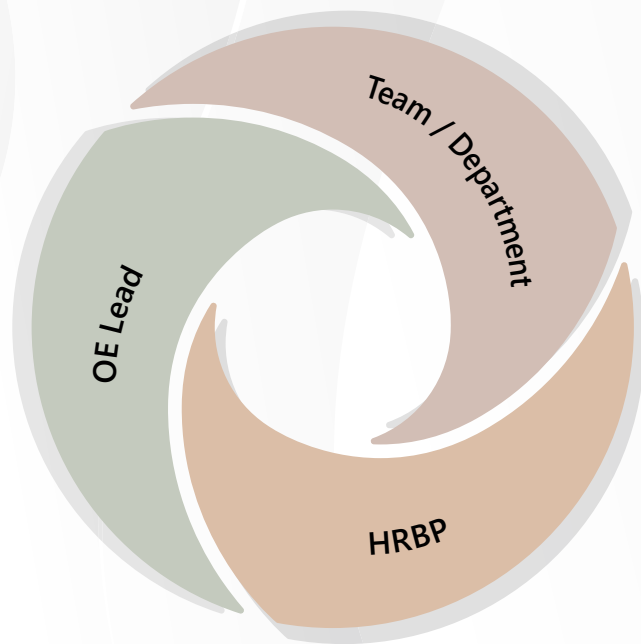
Kristina Korlevska

Organisational Effectiveness Lead

Our Focal Points and How We Partner With You

Our team provides subject matter expertise and consulting to Emirates Group business areas.

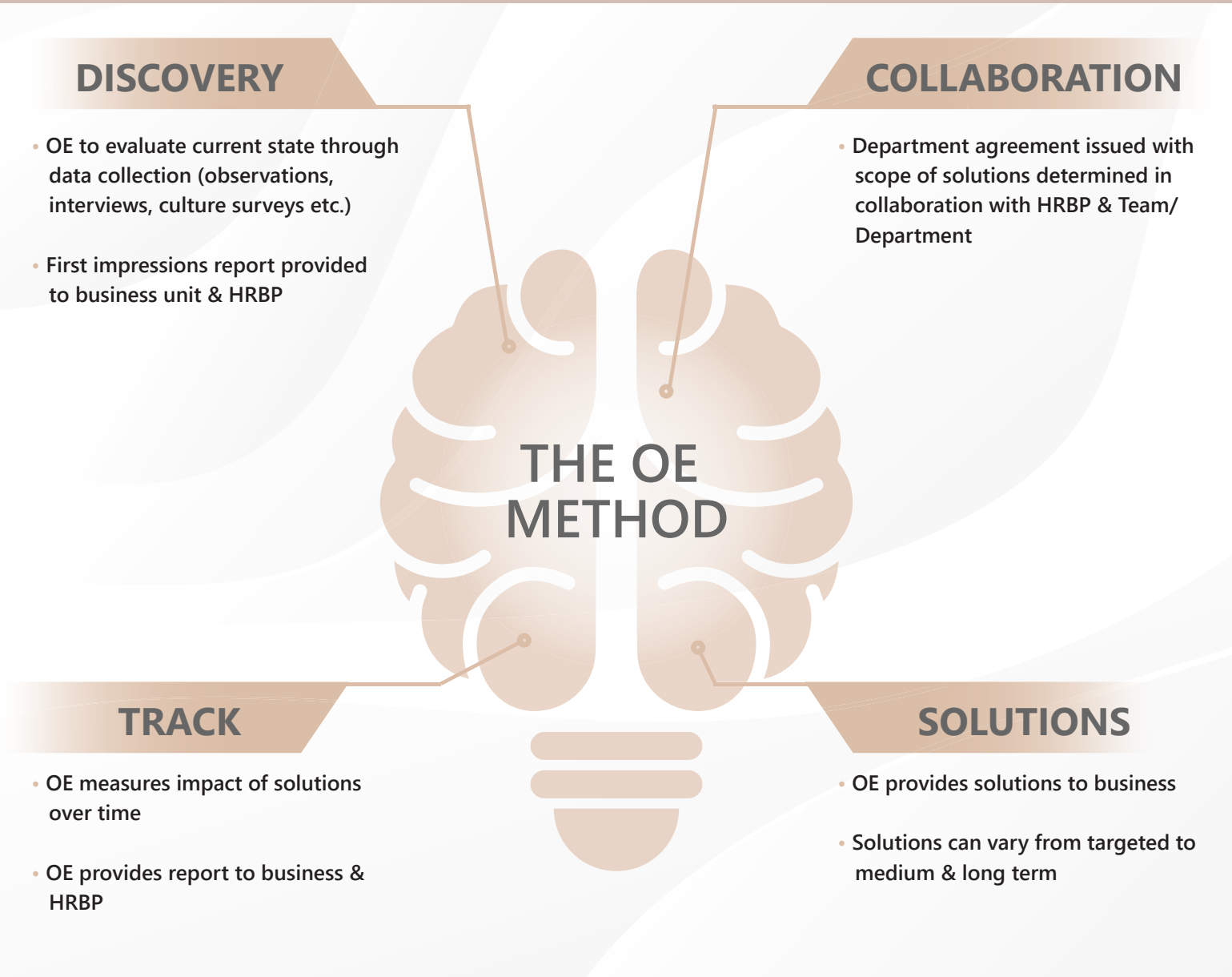
We tailor solutions based on the needs of each department, business unit and team with a focus on people.



For each project, you will be assigned an OE lead and we will work in collaboration with the business unit HRBP



What You Will Receive in Partnership With Us



First Impression Report



- 01** PURPOSE
- 02** SUMMARY OF FINDINGS
- 03** INITIAL RECOMMENDATIONS
- 04** NEXT STEPS

To help your team understand what we do, how we do it and why it would help

To help your team interpret data and be accountable for designing and following through on ways to optimize

To guide your team on what is best practice and commence partnership

To help your team establish a plan of action and follow up

**We Connect & Support Our People
Across Emirates Group Globally**



Want to hear more? Connect with us:

LTOETeam@emirates.com